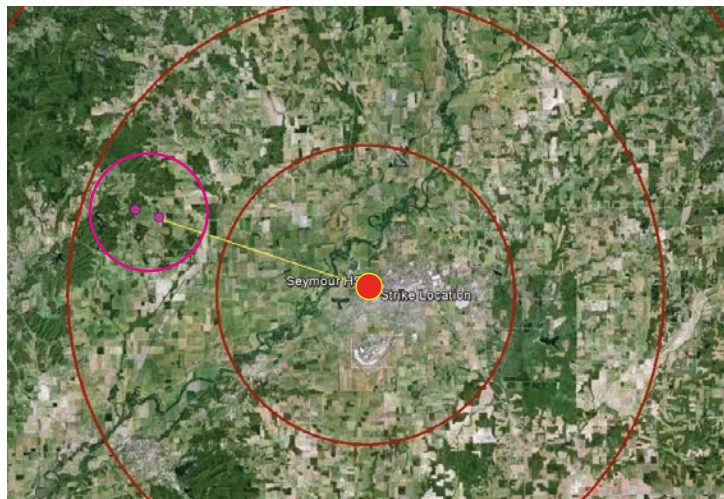


WeatherBug Safety Solutions In Action

WHAT: Lightning incident injures softball players. A thunderstorm developed rapidly around 4 PM local time in Jackson County without any National Weather Service.

WHERE: Seymour High School, Seymour, IN

WHEN: Thursday, March 15, 2012



4:01 PM – A couple of in-cloud (magenta) lightning pulses occur, 7.4 miles and 8.3 miles WNW of the ball field within a dangerous distance. Then, no lightning for 10 minutes.



4:13 - 4:14 PM – Several in-cloud lightning pulses occur, 1.2 to 1.3 miles NW of the ball-field.



4:15 PM – A cloud-to-ground (yellow) strike at Seymour High School caused injuries to the players on the field (red).



4:00 - 5:00 PM – Total lightning in the area around the school for a one hour period. The first ground strike was the one that injured the players, everything before-hand was in-cloud pulses.

WeatherBug offered clients in the area 14 minutes advanced warning.

No National Weather Service warning was in effect at any time.

This Event Demonstrates How Advanced Warning Can Help Save Lives

This event demonstrates the tremendous value of a TOTAL LIGHTNING. Cloud-to-ground only technologies would have received no lead time prior to this strike that hit and injured the students.

WeatherBug equips coaches and school officials with a turnkey solution that constantly monitors dangerous weather conditions and issues customized alerts in real time. WeatherBug provides on-site detection and advanced alerts for lightning and severe weather to multiple locations via multiple methods — mobile devices, computers, indoor alerting devices or to an outdoor alerting system.