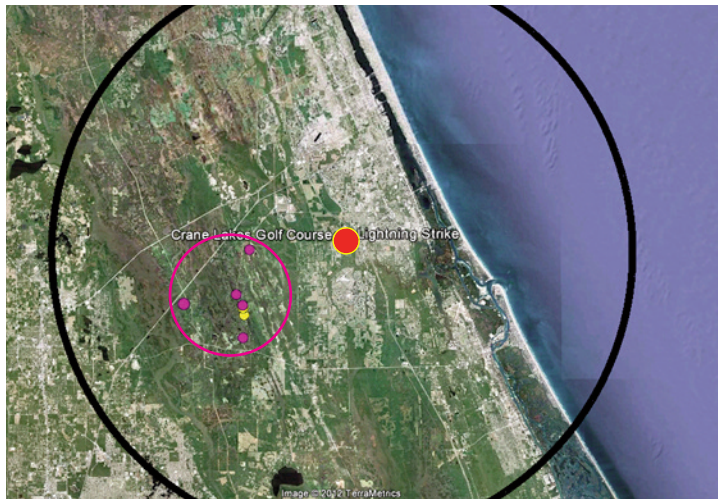
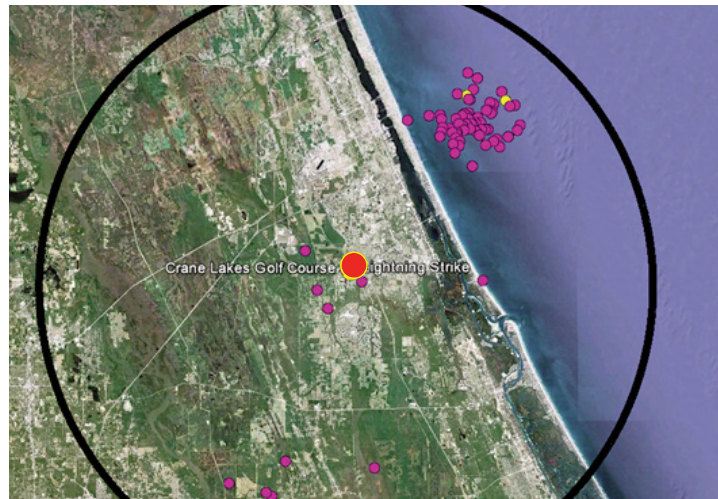


Safety Solutions In Action

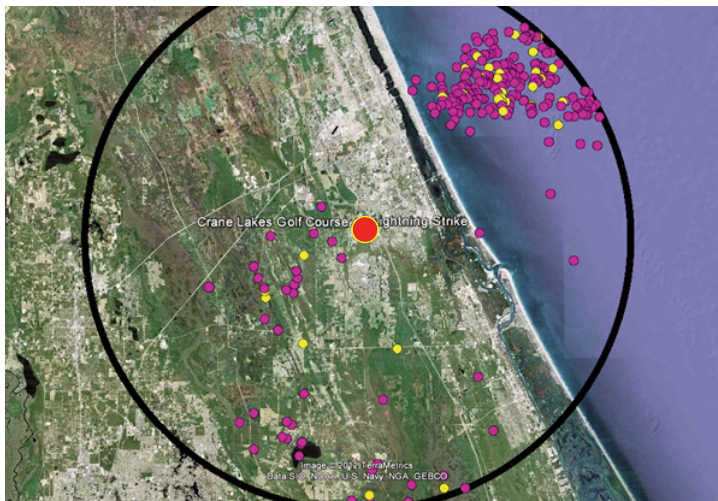
WHAT: Woman injured after lightning strikes golf course
WHERE: Crane Lakes Golf & Country Club, Port Orange, FL
WHEN: Wednesday, June 6, 2012



2:13 PM – Both in-cloud (magenta) and cloud-to-ground lightning (yellow) detected within 10 miles of the golf course (15 mile ring pictured).



2:25 PM – Lightning strikes the course.



2:15 - 3:00 PM – Total lightning in a 10-mile area around the course for a 45 minute period.

This was a storm that developed quickly and without much warning. When minutes can be the difference, you want to make sure you're using the best tools and the latest technology to help keep your members safe – WeatherBug Total Lightning.

WeatherBug offered clients in the area 12 minutes advanced warning.
 No National Weather Service warning was in effect at any time.

This Event Demonstrates How Advanced Warning Can Help Save Lives

This event demonstrates the tremendous value of a TOTAL LIGHTNING. Total lightning data is critical and WeatherBug is the only provider that can detect TOTAL LIGHTNING to this level.

WeatherBug equips clubs and management with a turnkey solution that constantly monitors dangerous weather conditions and issues customized alerts in real time. WeatherBug provides on-site detection and advanced alerts for lightning and severe weather to multiple locations via multiple methods — mobile devices, computers, indoor alerting devices or to an outdoor alerting system.