



WeatherBug
PROFESSIONAL

**They Rely on You
You Can Rely on Us**



Weather is the disaster or a critical factor in your response and recovery efforts. Because it is ever-changing, you need the right information, from the right source, at the right time. They rely on you for preparation and response. You can rely on WeatherBug® Professional.

THE WEATHERBUG® DIFFERENCE

In addition to being a hazard itself, weather can be a vital element in the severity of man-made or technical hazards including disasters involving Hazmats or full-blown CBRNE events. The WeatherBug nationwide network provides more points of accuracy than other networks and the precision necessary to monitor the weather conditions that impact the safety of lives and infrastructures in your community. Our network information is updated every few seconds, providing exclusive information on what is happening now in your area—where you need the information.

OTHER WEATHER PROVIDERS	THE WEATHERBUG® NETWORK
<ul style="list-style-type: none">• Regional locations• Majority of sensors located at national and regional airports• Updated hourly	<ul style="list-style-type: none">• The only live, local weather network• Tracking Stations located in communities nationwide where people live, work and play• More points of accuracy

Since most sources of weather information rely on regional and untimely data, it is likely that this information will not accurately reflect the weather you are experiencing in your community. This is why you need Weatherbug as your partner for weather information.

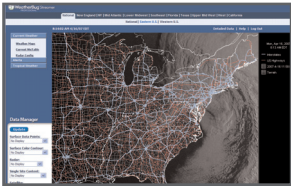
WHY WEATHERBUG® PROFESSIONAL?

WeatherBug® is the leader in providing government agencies with the most precise live weather conditions, the most relevant weather reports and earliest weather warnings to safeguard lives and property. Since 2002, WeatherBug has been partnered with the National Oceanic and Atmospheric Administration (NOAA) to aid in Homeland Security efforts helping emergency managers in their decision-making processes. In addition, WeatherBug® Professional was selected as the ESRI New Business Partner of the Year for weather data integration that is imperative in GIS decision platforms.



First Responder Solutions

Rely on WeatherBug® Professional to prepare and protect your communities and public from severe weather.



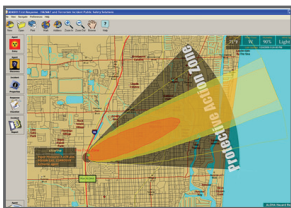
STREAMER

- Up to 5 customizable layers of weather data on one map
- Control map content for ease of study and analysis
- Pan & zoom capability



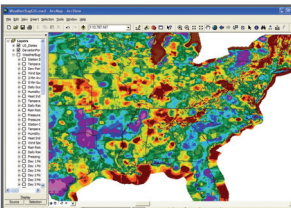
PROTECT

- Live and location-based alerting for mobile users
- WeatherBug® & NWS weather alerts
- Send immediate response calls to action



PLUME MODELING

- Understand wind, temperature & humidity effects on chemical dispersion
- Visualize and plan for street-level hazards
- View through Tiger-lined base or ESRI street maps



GIS DATA SERVICES

- Live, granular weather integrated within GIS-based decision systems
- 27 forecasting & monitoring parameters
- Available on ESRI, Google Earth and OGC platforms



MET DESK SERVICES

- 24/7 meteorological staff services
- Severe weather updates, event forecasting & daily, 1-3 and 3-5+ day outlooks
- Year-round or seasonal coverage

**AT THE HEART
OF IT ALL...**



WEATHERBUG® TRACKING STATION

- Network of 8,000 stations located where people live, work and play
- Continuous data collection
- Immediate processing
- Streaming live data

Trust WeatherBug® Professional To Keep Them Safe



WITH WEATHERBUG® PROFESSIONAL YOUR PUBLIC, COMMUNITIES AND CUSTOMERS WILL KNOW:

- A team of seasoned meteorologists is using the best technology to watch out for their safety.
- You are using the best weather monitoring capability in the world.
- You are truly doing what you can to keep the people you're responsible for safe.



WeatherBug® Professional Sales
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