

Program Overview

The WeatherBug Schools Program brings educational value into the classroom and helps make your school a valuable community resource.



Education

Award-Winning Web-Based Education



- Local data for research and analysis in the Physical Sciences and Mathematics
- Standards-aligned technology resource for teacher education programs

- Precollege skills and knowledge development for academic support programs
- Opportunity for college faculty to model use of technology in the classroom

Media Exposure

See Your Campus on TV



Over 100 local meteorologists across the country feature educational institutions during their on-air weather reports.* This is great visibility for your campus.

"Schools are the center of our communities and are where we go to get local conditions."
— Doug Hill, Chief Meteorologist,
ABC 7 – Washington, DC



*Not available in all cities.

Community

Share Your Weather



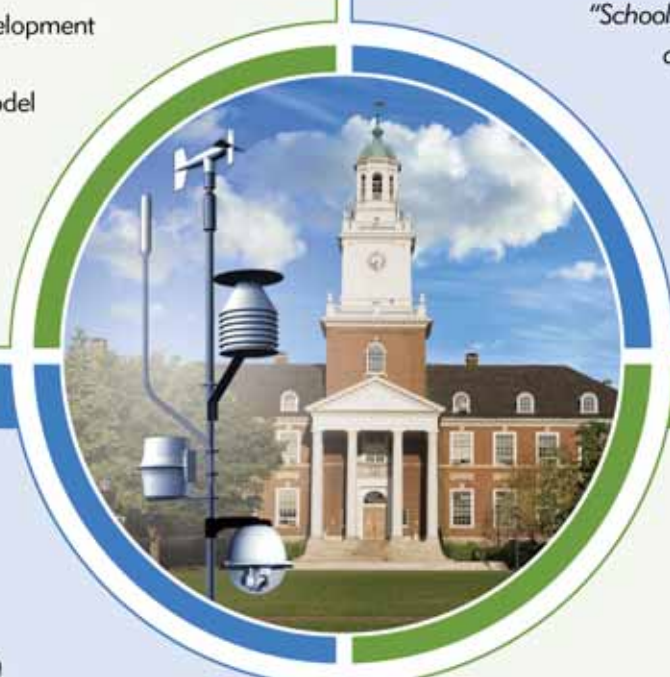
- Be **the reliable** live weather resource in your region and drive traffic to your websites.
- Create positive public awareness.
- Encourage community involvement with your campus.
- Provide an interactive local resource for campus-based radio and TV stations.

Safety

Notify Your Campus



- Protect students, staff and visitors from lightning and other severe weather.
- Receive immediate weather alerts to mobile devices, computers, and alert beacons and outdoor horns.
- Make accurate transportation and campus-closing decisions.
- Make safe outdoor and athletic decisions.



It all starts with a scientific-grade WeatherBug Weather Station, built to withstand all kinds of weather and easily installed on your school's roof, where it records 27 different weather measurements in real time – not once each hour like other weather stations.

Interactive Tools and Activities



Digital Display



Prominently display your school's real-time weather conditions, camera, radar, forecast and more.

Safety Alerting Tool



Receive weather alerts the moment they are issued by the NWS.

My World GIS™



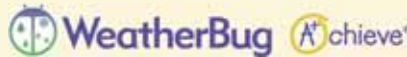
A powerful mapping tool that provides visual representation of WeatherBug data as it relates to geography.

Online Weather Center



Turn your website into a source of valuable information for visitors and staff.

Online Education Software



The Standard Package comes with a **lifetime site-license** to WeatherBug Achieve, the award-winning software curriculum that brings your weather station data into the classroom. WeatherBug Achieve's web-based lessons are automatically

populated with real-time weather data from your station (and camera) or from any one of 8,000 Weather Stations and 1,200 cameras located at schools nationwide.

HD PTZ and HD Camera Packages

WeatherBug Standard Package + High Definition Camera

Cameras add great content for your Web site and provide an excellent learning opportunity that enables students to correlate weather measurements with images. There are two camera packages that really bring weather to life for your school:

HD PTZ Package: Standard Package + HD PTZ Cam – High definition pan/tilt/zoom motion camera with a 340° panorama and eight programmable views – all controllable from your desktop.

HD Package: Standard Package + HD Cam – Stationary, high definition camera provides the **sharpest** 1280 x 720 images that are perfect for creating time-lapse weather animations.



Create time-lapse animations and view stills in 1280 x 720!

WeatherBug Total Lightning Package

Any Above Package + Total Lightning + Outdoor Alerting System (optional)



Add Lightning to Any Package Above

The Standard in Lightning Detection and Early Warning Systems

- Lightning Sensor • Lightning Enabled Online Weather Center
- WeatherBug Protect Email Alerts • Lightning Alerting Beacon
- Outdoor Alerting System (optional)

All equipment packages come with a comprehensive one-year warranty. Professional installation is available upon request. To become part of the WeatherBug Schools Program, call an Education Representative at 1-800-544-4429, Ext. 2 or visit www.weatherbugschools.com and complete the contact form.