

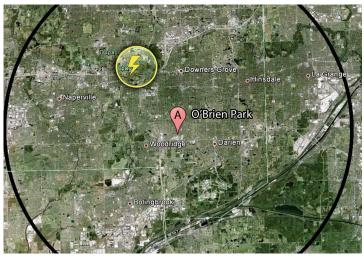


WeatherBug Safety Solutions In Action

WHAT: Lightning strike kills high school student in Downers Grove.

WHERE: O'Brien Park, Downers Grove, IL

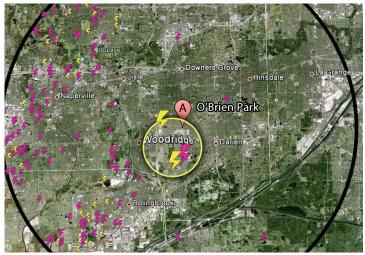
WHEN: Thursday, May 30, 2013



2:20 PM – The first lightning strike is a cloud-to-ground (yellow) strike approximately 5.5 miles from the park – 1 hour



3:55:11 PM - In-cloud and cloud-to-ground lightning strikes directly over O'Brien Park result in fatality.



3:23 PM - In-cloud and cloud-to-ground lightning strikes approximately 1.25 miles from the park – 32 minutes prior to deadly strike.



3:55:11 PM - Probable cloud-to-ground lightning strikes that likely caused fatality.

WeatherBug offered clients in the area 1 hour and 35 minutes of advanced warning. There were no NWS alerts associated with this event.

This Event Demonstrates How Advanced Warning Can Help Save Lives

This event validates the tremendous value of TOTAL LIGHTNING. Total lightning data is critical and WeatherBug is the only provider that can detect TOTAL LIGHTNING at this level of precision.

WeatherBug equips management and personnel with a turnkey solution that constantly monitors dangerous weather conditions and issues customized alerts in real time. WeatherBug provides on-site detection and advanced alerts for lightning and severe weather to multiple locations via multiple methods—mobile devices, computers, indoor alerting devices and to outdoor alerting systems.