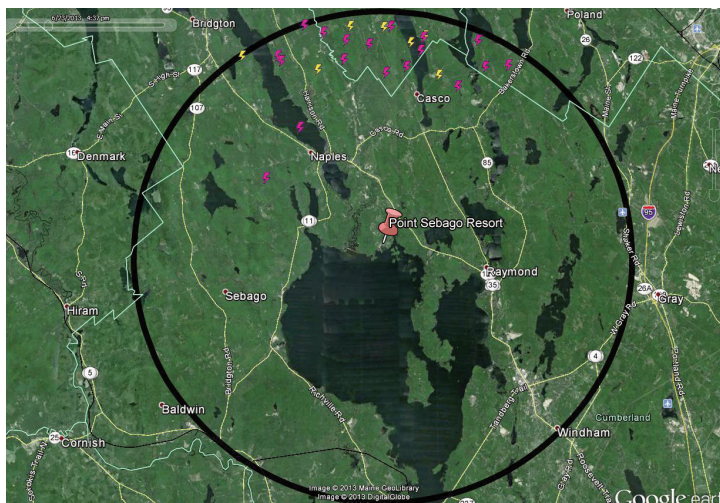


WeatherBug Safety Solutions

WHAT: Three people at lake resort struck by lightning.

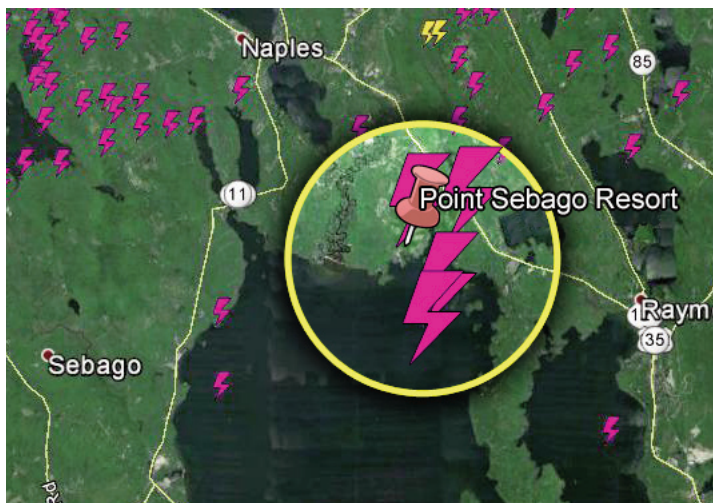
WHERE: Point Sebago Resort, Casco, ME

WHEN: Sunday, June 23rd, 2013

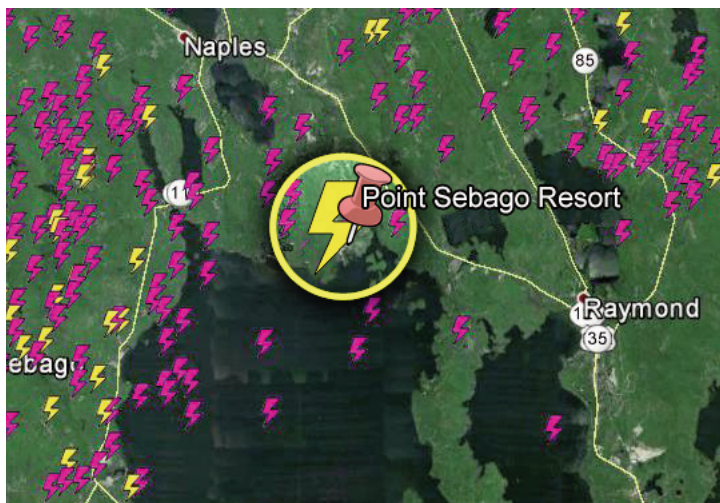


3:25 - 4:37 PM – In-cloud (magenta) and cloud-to-ground (yellow) lightning are detected north of the resort; lightning within an unsafe range 2 hours and 3 minutes before injuries.

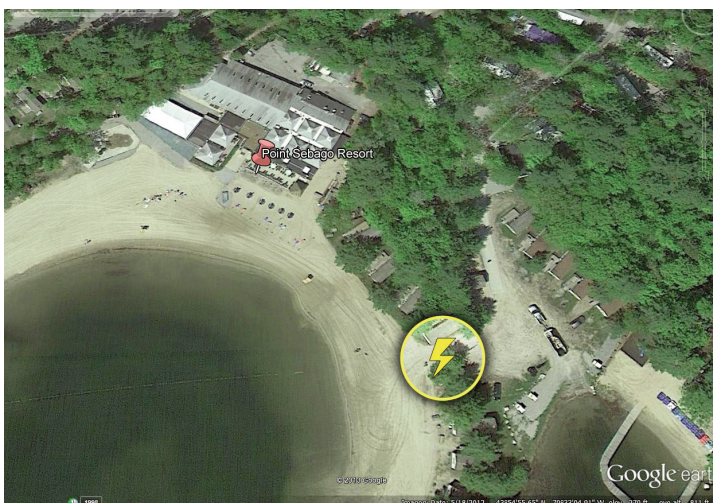
WeatherBug Advanced Alert **2 hours and 3 minutes**



5:10:59 PM – Lightning intensifies west of the resort. An in-cloud strike occurs over resort property.



5:21 PM – A cloud to ground strike occurs on the lake shore less than a mile southwest of the resort; 7 minutes prior to injuries.



5:28:18 PM – A cloud to ground strike occurs on the resort's property, striking 3 people; injuring 1.

WeatherBug offered clients in the area 2 hours and 3 minutes of advanced warning. The National Weather Service issued a Severe Thunderstorm Warning at 5:18 PM for this event.

This Event Demonstrates How Advanced Warning Can Help Save Lives

This event validates the tremendous value of TOTAL LIGHTNING. Total lightning data is critical and WeatherBug is the only provider that can detect TOTAL LIGHTNING at this level of precision.

WeatherBug equips management and personnel with a turnkey solution that constantly monitors dangerous weather conditions and issues customized alerts in real time. WeatherBug provides on-site detection and advanced alerts for lightning and severe weather to multiple locations via multiple methods—mobile devices, computers, indoor alerting devices and to outdoor alerting systems.