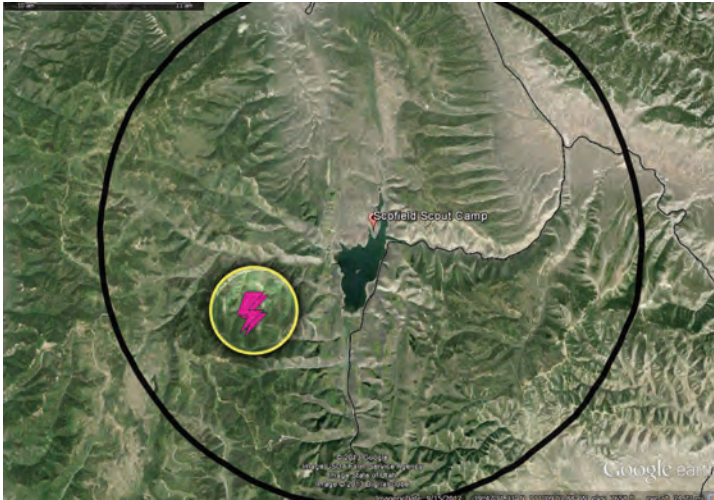


## WeatherBug Safety Solutions In Action

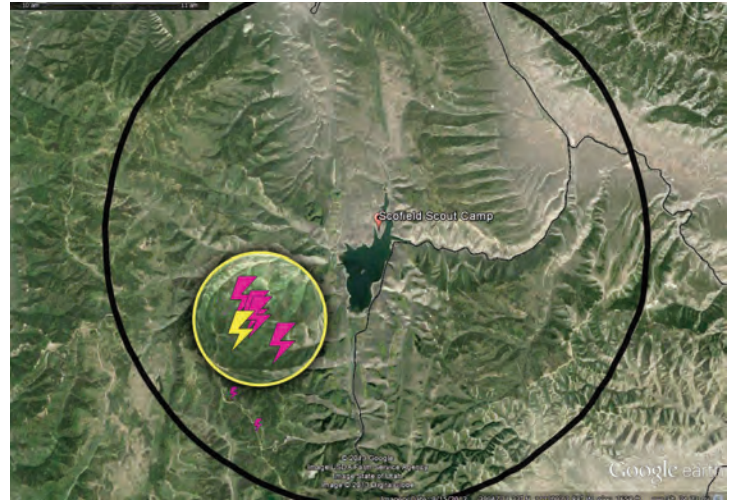
**WHAT:** Two Boy Scouts struck by lightning; one fatally injured.

**WHERE:** Scofield, UT

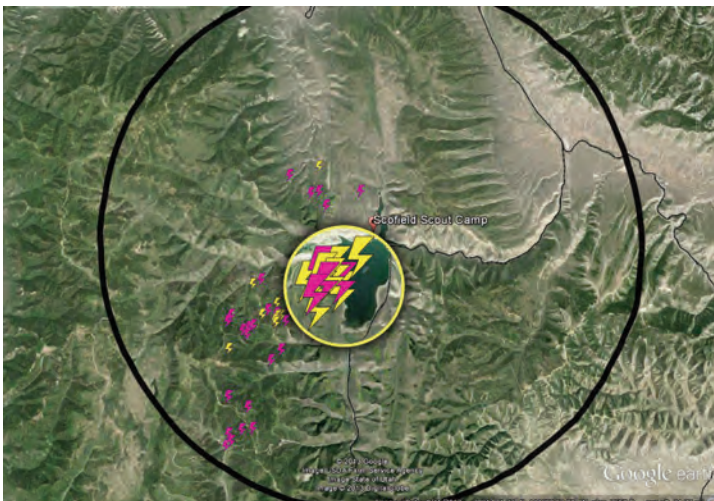
**WHEN:** Wednesday, July 13<sup>th</sup>, 2011



**10:33 AM** – In-cloud lightning strikes (magenta) are detected approximately 5.5 miles from Scofield Scout Camp – 22 minutes prior to deadly strike.



**10:35 AM** – In-cloud lightning continues; the first cloud-to-ground strike occurs approximately 6.5 miles from the camp.



**10:49 AM** – Cloud-to-ground lightning strikes intensify and now are within 2 miles of the camp.



**10:55 AM** – A cloud-to-ground lightning strike is detected less than 500 yards from Scofield Scout Camp. This is likely the strike that caused the injuries.

**WeatherBug offered clients in the area 22 minutes of advanced warning.**

**There were no NWS alerts associated with this event.**

### This Event Demonstrates How Advanced Warning Can Help Save Lives

This event validates the tremendous value of TOTAL LIGHTNING. Total lightning data is critical and WeatherBug is the only provider that can detect TOTAL LIGHTNING at this level of precision.

WeatherBug equips management and personnel with a turnkey solution that constantly monitors dangerous weather conditions and issues customized alerts in real time. WeatherBug provides on-site detection and advanced alerts for lightning and severe weather to multiple locations via multiple methods—mobile devices, computers, indoor alerting devices and to outdoor alerting systems.