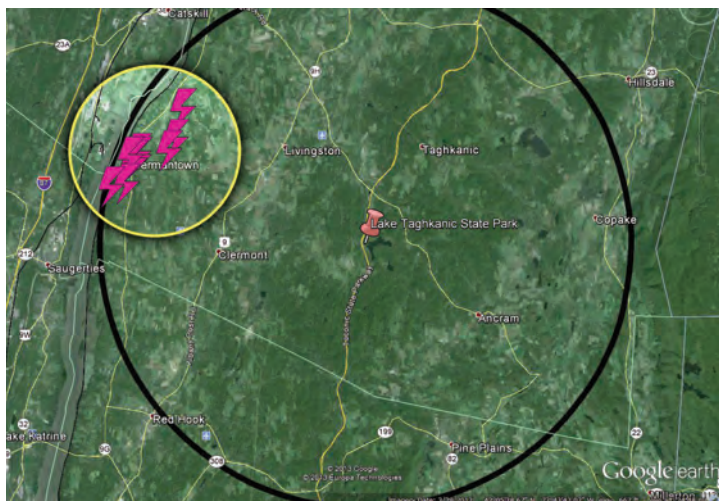


## WeatherBug Safety Solutions In Action

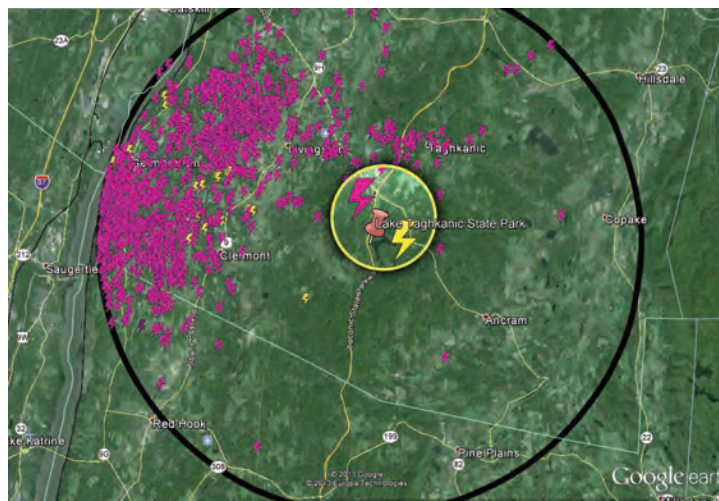
**WHAT:** Man fatally injured by lightning in state park.

**WHERE:** Lake Taghkanic State Park, NY

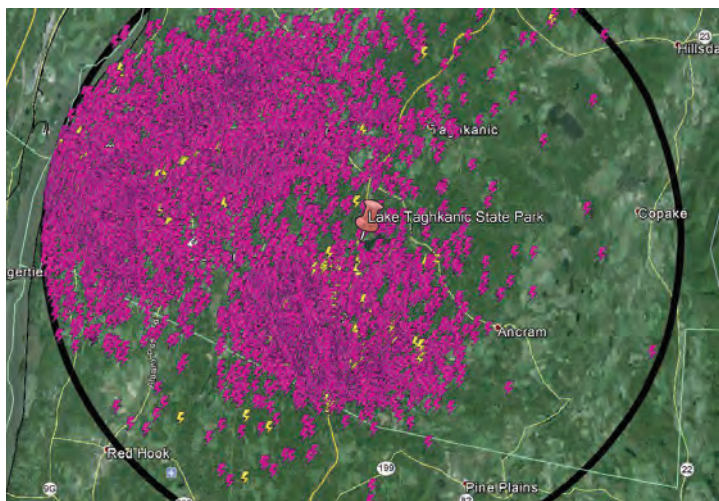
**WHEN:** Sunday, July 7<sup>th</sup>, 2013



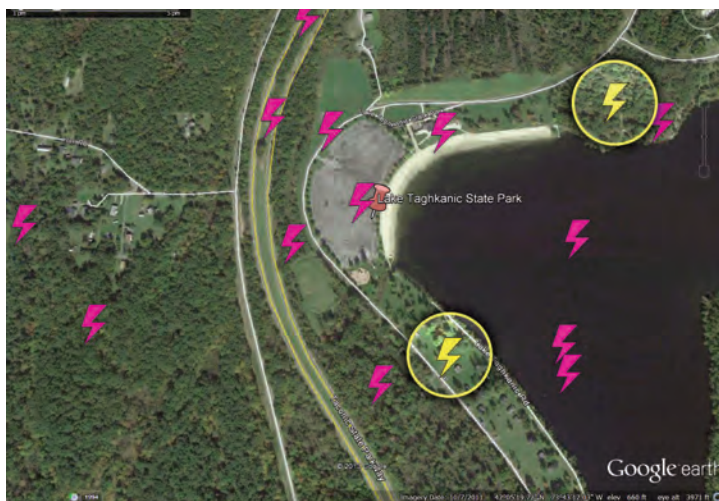
**1:30 PM** – First in-cloud lightning strikes within 10 miles occurs 47 minutes before the fatal lightning strike.



**1:57 PM** – Lightning intensifies west of the park. Both cloud-to-ground and in-cloud lightning detected within two miles of the park. The lake beach was evacuated at this time.



**2:12 PM** – The lightning is very dense both north and south of the park – 5 minutes before the impact.



**2:17:30 PM** – Two cloud-to-ground lightning strikes hit very close to man; one of these strikes likely caused the fatal injuries.

**WeatherBug offered clients in the area 47 minutes of advanced warning.  
The National Weather Service had issued a Severe Thunderstorm Warning.**

### This Event Demonstrates How Advanced Warning Can Help Save Lives

This event validates the tremendous value of TOTAL LIGHTNING. Total lightning data is critical and WeatherBug is the only provider that can detect TOTAL LIGHTNING at this level of precision.

WeatherBug equips management and personnel with a turnkey solution that constantly monitors dangerous weather conditions and issues customized alerts in real time. WeatherBug provides on-site detection and advanced alerts for lightning and severe weather to multiple locations via multiple methods—mobile devices, computers, indoor alerting devices and to outdoor alerting systems.