

WeatherBug Safety Solutions In Action

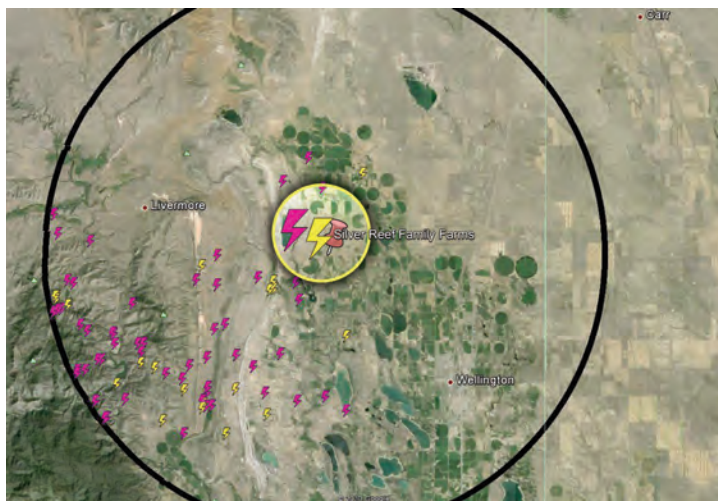
WHAT: Lightning strike injures 10; 2 critically and 4 with serious injuries.

WHERE: Silver Reef Family Farms, Wellington, CO

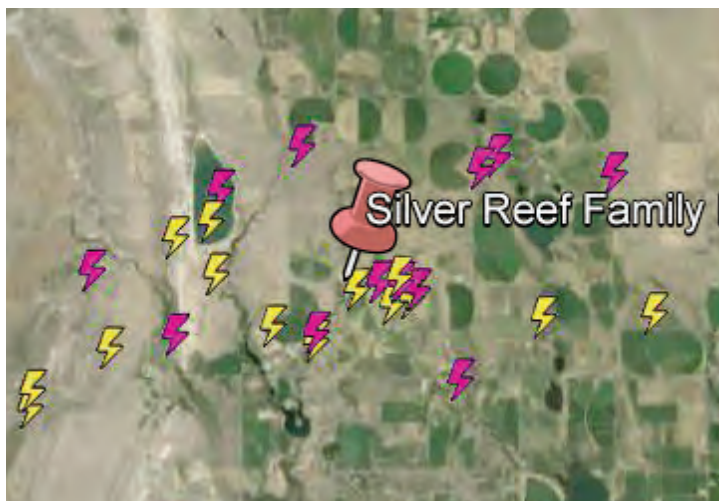
WHEN: Thursday, July 18th, 2013



2:31 -2:40 PM MDT – In-cloud (magenta) and cloud-to-ground (yellow) lightning are within a 10-mile radius of Silver Reef Family Farms – 1 hour and 3 minutes prior to injuries.



2:50 - 3:00 PM MDT – A cloud-to-ground lightning strike is less than one mile from the farm – 34 minutes prior to injuries.



3:15 PM MDT – Cloud-to-ground and in-cloud lightning continue to surround the farm – 19 minutes prior to injuries.



3:34:33 PM MDT – A cloud-to-ground lightning strike is detected less than 100 yards from the farm. This is the probable strike that caused the injuries to the farm workers.

WeatherBug offered clients in the area 1 hour and 3 minutes of advanced warning.
The National Weather Service did not issue any watches or warnings for this event.

This Event Demonstrates How Advanced Warning Can Help Save Lives

This event validates the tremendous value of TOTAL LIGHTNING. Total lightning data is critical and WeatherBug is the only provider that can detect TOTAL LIGHTNING at this level of precision.

WeatherBug equips management and personnel with a turnkey solution that constantly monitors dangerous weather conditions and issues customized alerts in real time. WeatherBug provides on-site detection and advanced alerts for lightning and severe weather to multiple locations via multiple methods—mobile devices, computers, indoor alerting devices and to outdoor alerting systems.