

WeatherBug Safety Solutions In Action

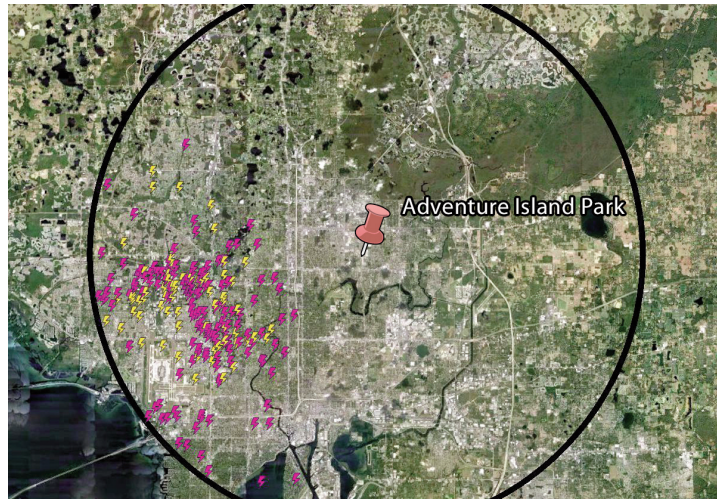
WHAT: Lightning Strikes, Kills Lifeguard at Adventure Island Park

WHERE: Tampa, Florida

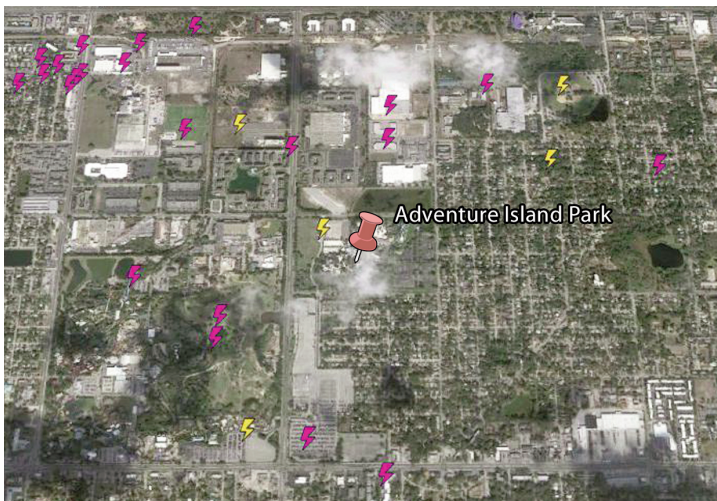
WHEN: Saturday, September 10, 2011



11:02 AM – The first two in-cloud lightning pulses occur inside 10 miles of the park – more than 41 minutes prior to fatal strike.



11:35 AM – In-cloud (magenta) and cloud-to-ground (yellow) lightning continues to build at an unsafe distance as it approaches the park.



11:44 AM – In-cloud and cloud-to-ground lightning surround park and fatally injures the life guard on duty. (Zoomed-In)



11:44:42 AM – The fatal cloud-to-ground lightning strike as it was detected.

WeatherBug offered clients in the area 41 minutes advanced warning.

There were no NWS alerts associated with this event.

This Event Demonstrates How Advanced Warning Can Help Save Lives

This event validates the tremendous value of TOTAL LIGHTNING. Total lightning data is critical and WeatherBug is the only provider that can detect TOTAL LIGHTNING at this level of precision.

WeatherBug equips management and personnel with a turnkey solution that constantly monitors dangerous weather conditions and issues customized alerts in real time. WeatherBug provides on-site detection and advanced alerts for lightning and severe weather to multiple locations via multiple methods—mobile devices, computers, indoor alerting devices and to outdoor alerting systems.