

# The WeatherBug Schools Program

WeatherBug supports your STEM initiatives, helps keep students and staff safe from lightning and severe weather and shares your weather data with the community.

## Safety Education

- Protect students, staff and visitors from lightning and other severe weather.
- Make accurate and safer outdoor, athletic, transportation and school-closing decisions.
- Receive immediate weather alerts to mobile devices, computers, indoor alerting devices and outdoor horns.

- Award-winning K-12 Program
- STEM content and skills development
- Online interactive tools
- Standards-aligned lessons
- GIS-based activities
- Springboard for learning concepts and skills in: **science, math, geography, technology, GIS, and video-casting**

### Help Keep Students Safe



### Improve STEM Skills



### See Your School on TV



### Share Your Weather

Over 100 local meteorologists across the country feature WeatherBug schools during on-air weather reports.\* This is great visibility for your school.

*“Schools are the center of our communities and are where we go to get local conditions.”*

Doug Hill, Chief Meteorologist, ABC 7 – Washington, DC

\*Not available in all cities.



- Be the weather resource in your neighborhood and help keep your community safe.
- Provide critical information to first responders.
- Participate in a PTA/PTO-supported program.
- Contribute valuable data to the National Weather Service. Your data can be used to issue local severe weather alerts.

## Media Exposure Community



## WeatherBug Real-time Weather Solutions

It all starts with a scientific-grade WeatherBug Weather Station. Built to withstand all kinds of weather and easily installed on your school's roof, the station records 27 different weather measurements in real time – not once an hour like other weather stations.



### WeatherBug Display

Prominently display your real-time weather conditions, camera, radar, forecast and more, on this 21" HD display.



### WeatherBug Mobile

Be the weather source in your neighborhood and help keep your community safe.



### Online Weather Center

Turn your website into a valuable information resource for visitors and staff.



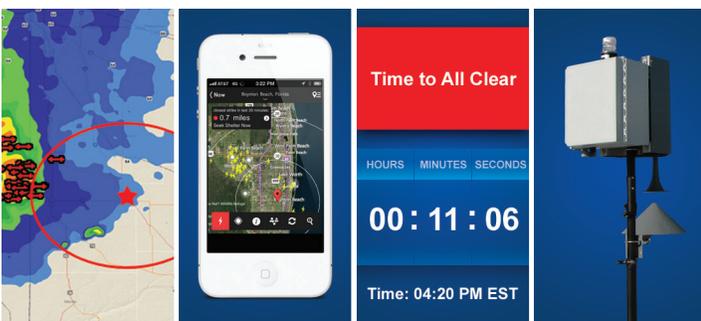
### WeatherBug Achieve - Web-based software

The WeatherBug Weather Station comes with a lifetime site license to WeatherBug Achieve, the award-winning software curriculum that brings your weather station data into the classroom. WeatherBug Achieve's web-based lessons are automatically populated with real-time weather data from your station (and camera) or from any one of 10,000 weather stations and 2,500 cameras located at schools nationwide.

## Total Lightning and Alerting Solution

### The Standard in Lightning Detection and Early Warning Systems

- Lightning Sensor
- Lightning Visualization and Alerting Platform
- WeatherBug Email Alerts
- Indoor Alerting Device
- Outdoor Alerting System and Countdown Clock



## HD Camera Solutions

HD cameras integrate into WeatherBug products and provides a true picture of what's happening on the ground and help monitor critical assets for improved daily operations.

Both the stationary and pan/tilt/zoom cameras record sharp HD images perfect for creating time-lapse animations.

